



2026

# SPONSORSHIP OPPORTUNITIES

Routeware Summit 2026 is an exclusive gathering of Public Works and private hauler leaders, technology innovators, and executive decision-makers shaping the future of waste and recycling operations.



NOVEMBER 9-11, 2026 • HOTEL VAN ZANDT • AUSTIN ★ TEXAS



# An Industry Leadership Summit

This curated three-day experience is designed around:



Education



Collaboration



Future Planning

Through executive keynotes, customer-led discussions, and forward-looking technology sessions, attendees gain strategic insight into operational excellence, digital transformation, and the next generation of industry innovation.

For the first time, Routeware is opening sponsorship opportunities for partners to actively engage directly with decision-makers investing in technology and modernization.



# Who Attends Routeware Summit

As a sponsor, you can expect exceptional visibility and quality conversations with over 250 leaders based in the US and Canada.

## Attendee profiles include:



Decision Makers



Company Owners

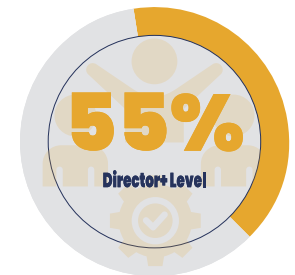
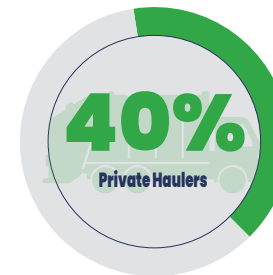
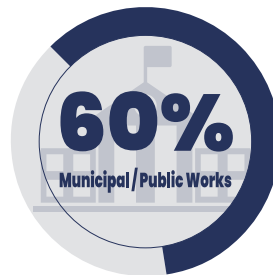


C-Level Executives



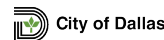
Public Works Professionals

## Audience Profile (2025 Baseline):





# Some of Our 2025 Routeware Summit Attendees



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# Summit Schedule

## MONDAY (11/9)

- Customer Advisory Board (Afternoon)
- Welcome Reception (Evening)

## TUESDAY (11/10)

- Full Day of Programming
- Evening Celebration

## WEDNESDAY (11/11)

- Full Day of Programming
- Closing Remarks

Take a look at last year's [agenda](#) to see firsthand how dynamic the Summit experience is and how intentionally we create meaningful exposure between partners and customers.



# Sponsorship Packages

BENEFIT	PLATINUM \$15,000 - (1 Available)	GOLD \$10,000 - (2 Available)	SILVER \$7,500 - (unlimited)
Tabletop Display	Premium Placement	Included	Included
Full-Access Conference Passes	4	3	2
Logo on Event Website	Prominent Placement	Included	Included
Logo on Conference Signage	Featured	Included	Not Included
Main Stage Recognition	Included	Included	Not Included
Dedicated Educational Session	45 Minute Session	Not Included	Not Included
Social Media Promotion	Dedicated Feature Post	Shared Highlight	Not Included
Logo recognition on all promo emails	Included	Included	Included

- All sponsors are invited to include one item in the Summit welcome bag.
- Dedicated networking breaks built into agenda to maximize sponsor engagement.



Routeware  
**SUMMIT**

## Exclusive Add-On Sponsorship Opportunities

- **ALL-DAY COFFEE SPONSOR (1 AVAILABLE)**  
\$2,000
- **BREAKFAST SPONSOR (2 AVAILABLE)**  
\$2,000
- **CONFERENCE PENS SPONSOR (1 AVAILABLE)**  
\$1,000
- **BREAKOUT SESSION SPONSOR**  
\$1,000
- **EVENING CELEBRATION SPONSOR (1 AVAILABLE)**  
\$5,000

**ADD-ON OPPORTUNITIES MAY BE PAIRED WITH ANY SPONSORSHIP TIER.**



**SECURE YOUR SPONSORSHIP**

Sponsorship inventory is limited to preserve exclusivity and maximize visibility.

To confirm availability or discuss partnership alignment, contact:

**[Summit@Routeware.com](mailto:Summit@Routeware.com)**

